Subject Description Form

Subject Code	APSS3232				
Subject Title	Social Planning and Policy Making Process				
Credit Value	3				
Level	3				
Pre-requisite / Co-requisite/ Exclusion	Pre-requisite: APSS3230 Theories of Social Policy				
Assessment Methods	1. In-class Quiz and Short 40% Essay 2. Group Presentation 25% 3. Project Report 25% 4. Lecture and Seminar 10% Participation 10% • The grade is calculated according to the percentage assigned; • The completion and submission of all component assignments are required for passing the subject; and • Student must pass all the components if he/she is to pass the subject.				
Objectives	The subject aims to introduce students to patterns and contents of policy-making. Drawing knowledge from political science, public administration, management science, behavioral psychology, economics, and other social sciences, this subject allows students to understand the dynamic nature of social policy-making and the challenges facing decision makers as well as other actors in policy-making process. In enhancing students' competency in policy study and analysis, students are required to demonstrate their comprehension and interpretation of the major approaches, theories and techniques commonly expected in the field.				
Intended Learning Outcomes	Upon completion of the subject, students will be able to develop the competence in: a. enunciating the major approaches to policy-making; b. articulating the trade-offs between social and economic decision-making in formulating social policy; c. using basic tools and techniques for formulating policy-making framework; d. critical thinking, problem analysis, and communicating policy ideas to the public.				

Subject Synopsis/ Indicative Syllabus

- 1. Methodology, Theory and Contexts in Policy-Making and Analysis
 - Overview of Policy-Making
 - Methodological and Theoretical Approaches to Policy-Making and Analysis
- 2. Units in Policy-Making Analysis
 - Policy Contexts and Policy Regimes
 - Policy Universe, Policy Subsystems and Policy Networks
- 3. Policy Cycle
 - Agenda Setting
 - Policy Formulation and Policy Design
 - Policy Decision-Making: Models and Process
 - Policy Implementation: Theories, Styles and Instruments
 - Policy Evaluation and Policy Learning
- 4. Conclusion
 - Policy Change and Policy Dynamics

Teaching/Learning Methodology

Major concepts, theories, approaches and paradigms for policy-making will be introduced in lectures. Current policy issues and real life cases will be illustrated in in-class interactive discussions. Practical student-centered and problem-based learning will be carried out in seminar. Students' competence in critical thinking, problem analysis, and interpersonal communication will be assessed and enhanced through group projects and presentations.

Assessment Methods in Alignment with Intended Learning Outcomes

Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			
		a	b	с	d
1. In-class Quiz and Short Essay in the format of Video Testimonial/Report/ Commentary	40%	٧	√	V	V
2. Group Presentation	25%	V	√	V	V
3. Project Report	25%	V	√	V	V
4. Lecture and Seminar Participation	10%				√
Total	100%				

In-class Quiz:

Students will attend an in-class quiz in which they are expected to illustrate their understanding of theories and concepts discussed in the course. The quiz will consist of a number of multiple-choice questions covering the key points emerging from course readings and lectures.

Short Essay:

Students will also write a short paper and present it in the format of Video Testimonial/Report/Commentary (within 1 minute), applying theories and concepts learned in the course to policy cases and debates.

Group Presentation:

Students in small groups will choose a social issue or related decision problem of a local public or nonprofit organization. They will be expected to prepare a presentation in which they will present their analysis of and provide solutions to the issues or problem that they select in seminar, and will illustrate their competence and effectiveness in public presentation and communication.

Project Report:

Students in small groups will be requested to consolidate their findings in their group presentation and to write a 5,000-word project report. They are not only expected to incorporate their findings and recommendations made in their presentations in the report, but also need to respond to the comments and questions asked in seminar.

This exercise requests student to demonstrate their capacity for working as a team, coordinating research activities and integrating findings from individual tasks to form a unified policy document, as well as their ability of integrating feedbacks and reflections in their assignments.

Lecture and Seminar Participation:

Students will attend lectures and participate in class exercises and present their group presentation in seminar. They will be expected to contribute their ideas and opinions in seminar activities and discussion.

Student Study Effort Expected

Class contact:	
■ Lectures	27 Hrs.
■ Seminars	12 Hrs.
Other student study effort:	
Self-directed Studies and Research	60 Hrs.
Preparation of Project Report	20 Hrs.
Preparation of Group Presentation	10 Hrs.
Total student study effort	129 Hrs.

Reading List and References

Essential

Bardach, E. & Patashnik, E.M. (2016). *A Practical Guide for Policy Analysis – the Eightfold Path to More Effective Problem Solving* (5th ed.). Washington, D.C.: CQ Press.

Clemen, R.T. & Reilly. T. (2014). *Making Hard Decisions with decision tools* (3rd ed.). South-Western, Cengage Learning.

Hill, M. (2013). The Public Policy Process. (6th ed.). Harlow, UK: Pearson/Longman

Kraft, M.E. & Scott, G.B. (2015). *Public policy: Politics, analysis and alternatives* (5th ed.). Sage.

Sabatier, P.A. & Weible, D.C.M. (Ed.). (2014). *Theories of the Policy Process* (3rd ed.) Boulder, CO: Westview Press.

Supplementary

- Araral, E. (ed.) (2013). Routledge handbook of public policy. Routledge.
- Bendor, J.B. (2010). Bounded rationality and politics. University of California Press.
- Berman, E.M. (ed.) (2011). Public administration in Southeast Asia: Thailand, Philippines, Malaysia, Hong Kong and Macao. CRC Press.
- Bekkers, V., & Moody, R. (2015). *Visual culture and public policy: Towards a visual polity?* Routledge/Taylor & Francis Group.
- Birkland, T.A. (2011). An introduction to the policy process: Theories, concepts, and models of public policy making (3rd ed.). Armonk, N.Y.: M.E. Sharpe.
- Bruce, W. (ed.) (2001). Classics of Administrative Ethics. Boulder: Westview Press.
- Chapin, R.K. (2011). *Social policy for effective practice: a strengths perspective* (2nd ed.). Routledge.
- Clemens, R.S. & McBeth, M.K. (2009). *Public Policy Praxis: A Case Approach for Understanding Policy and Analysis*. New York: Pearson / Longman.
- Cooper, T. L. (ed.) (2001). *Handbook of Administrative Ethics* (2nd Edition). New York: Marcel Dekker.
- Damon, A., & Lewis, J.M. (eds.) (2015). *Making public policy decisions: Expertise, skills and experience*. Routledge.
- Dennard, L.F., Richardson, K.A., & Morcol, G. (Eds.). (2008). Complexity and policy analysis: Tools and concepts for designing robust policies in a complex world. Goodyear, AZ: ISCE publication.
- Fong, B. C. H. and Lui, T-L. (Eds.) (2018). *Hong Kong 20 Years after the Handover: Emerging Social and Institutional Fractures After 1997*. London: Palgrave.
- Gladwell, M. (2000). *The tipping point: How little things can make a big difference*. Boston: Little, Brown.
- Howlett M., Ramesh, M., & Perl, A. (2009). *Studying Public Policy: Policy Cycles & Policy Subsystems* (3rd Edition). Oxford: Oxford University Press.
- Jansson, B.S. (2014). Becoming an effective policy advocate: from policy practice to social justice (7th ed.). Brooks/Cole/Cengage Learning.
- Jordan, A.J. & Turnpenny, J.R. (2015). *The tools of policy formulation: Actors, capacities, venues and effects.* Edward Elgar.
- Hoy, W. K. & Tarter, C. J. (2008). *Administrators Solving the Problems of Practice: Decision-Making Concepts, Cases, and Consequences* (3rd Ed.). Boston: Pearson/Allyn and Bacon.
- Lindblom, C.E. (1995). "The Science of Muddling Through". In Theodoulou, S.Z. & Cahn, M.A. (eds.) (1995) *Public Policy The Essential Readings*, pp. 113-127. New Jersey: Prentice Hall.
- Manski, C.F. (2013). *Public policy in an uncertain world: Analysis and decisions*. Harvard University Press.

Reisch, M. (ed.) (2014). Social policy and social justice. Sage.

Scott, I. (2010). *The Public Sector in Hong Kong*. Hong Kong: Hong Kong University Press.

Sigrid, K.B., & Voltmer, K. (eds.) (2010). Public policy and mass media: the interplay of mass communication and political decision. Routledge.

Weimer, D.L., & Vining, A. (2011). *Policy analysis* (5th ed.). Boston: Longman.